

## BOOK COVER DESIGN CONTEST<sup>No. 5</sup>

“Parade”

Patricia Grace

*Venus febriculosa*, a website devoted to contemporary literature and the art and design of books, announces its **Book Cover Design Contest No. 5**.

### PURPOSE

The purpose of the contest is to foster interest in the relationship of literature to the visual arts through the design of a hypothetical book cover for Patricia Grace's short story “Parade” from her 1975 collection *Waiariki*. This is an *ideas* competition only: as of this writing there are no plans for the winner's work to be featured on a forthcoming edition of Grace's work. Previous *Venus febriculosa* book cover contests have included *Lolita* by Vladimir Nabokov, *The Name of the Rose* by Umberto Eco, *The Eel* by Eugenio Montale, and *This Way for the Gas, Ladies and Gentlemen* by Tadeusz Borowski.

### ELIGIBILITY

This international competition is open to anyone 18 years or older. Both design professionals and students are encouraged to enter. **ONLY ONE ENTRY PER PERSON IS ALLOWED.**

### DEADLINE

Entries must be received by Saturday, January 15, 2011.

### SUBMISSION REQUIREMENTS

There is no fee to enter. All design entries must be an original artwork of the entrant's own creation. Use of copyrighted materials not owned by the entrant will result in disqualification from the contest. Submissions *must* include Full Name, Mailing Address, E-Mail Address, and Country (either of residence or birth)

### MEDIA FORMAT

Submissions must be in either digital JPEG format or PDF *only* and must be sent to both of the following addresses: [admin@venusfebriculosa.com](mailto:admin@venusfebriculosa.com) and [marco.sonzogni@vuw.ac.nz](mailto:marco.sonzogni@vuw.ac.nz).

### IMAGE REQUIREMENTS

5" x 8" [13cm x 20cm] - Vertical Orientation Only

300 dpi preferred. 2MB Maximum file size.

Image file name should include the entrant's name **only** (e.g.: Firstname Lastname.jpg)

### REQUIRED CONTENT

Artwork must contain the words “Parade” and “Patricia Grace.” Only submissions of the front cover will be accepted. In addition, entrants should include a brief explanation of their cover (250 words max.).

### EVALUATION CRITERIA

Submissions will be evaluated on how creatively they address the story's themes.

# Venus febriculosa

## JURY

**John Gall**, Vice President and Art Director for Vintage/Anchor Books. His book cover designs for Vintage, Alfred A Knopf, Grove Press, and other publishers have been recognized by the AIGA, Art Directors Club, Print, Graphis, and ID Magazine. He presently serves on the board of the AIGA/NY and teaches a course on book design at the School of Visual Arts.

**Patricia Grace**, major New Zealand novelist, short story writer and children's writer, of Ngati Toa, Ngati Raukawa and Te Ati Awa descent, and is affiliated to Ngati Porou by marriage. Winner of many national and international awards, including the Kiriama Pacific Rim Book Prize for fiction, the Deutz Medal for Fiction, and the Neustadt International Prize for Literature. In 2007 she received the Distinguished Companion of the New Zealand Order of Merit for her services to literature.

**Marco Sonzogni, Ph.D.**, *Senior Lecturer in Italian, School of Languages and Cultures, Victoria University of Wellington*. Widely published academic and an award-winning editor, poet and literary translator currently working in a new experimental area of research: the study of the book cover as a form of inter-semiotic translation. Editor of the forthcoming book *This Way: Covering/Uncovering Tadeusz Borowski's This Way for the Gas, Ladies and Gentlemen* ([www.thiswayproject.org](http://www.thiswayproject.org))

**Geoff Walker**, *former Publishing Director of Penguin Group NZ*.

## AWARD

There will be one winner. The designer of the winning submission will receive a cash award of \$1500 NZ and will be featured on the *Venus febriculosa* website ([venusfebriculosa.com](http://venusfebriculosa.com)). The award will be announced on January 31, 2011 on [venusfebriculosa.com](http://venusfebriculosa.com).

## COPYRIGHT AND USAGE

Copyrights of all entries shall remain the property of the artists. The contests sponsors retain the right to reproduce any of the designs on the *Venus febriculosa* website ([venusfebriculosa.com](http://venusfebriculosa.com)), as well as in any publications resulting from this contest. Submission of an entry constitutes agreement.

## QUESTIONS

All questions should be directed to [admin@venusfebriculosa.com](mailto:admin@venusfebriculosa.com).