

# BOOK COVER DESIGN CONTEST N°4

## *This Way for the Gas, Ladies and Gentlemen*

### PURPOSE

The purpose of the contest is to foster interest in the relationship of literature to the visual arts through the design of a hypothetical book cover for Tadeusz Borowski's remarkable collection of concentration camp stories *This Way for the Gas, Ladies and Gentlemen*. This is an *ideas* competition only: as of this writing there are no plans for the winner's work to be featured on a forthcoming edition of Borowski's work.

### ELIGIBILITY

This international competition is open to anyone 18 years or older. Graphic design students and professionals are especially encouraged to enter. **ONLY ONE ENTRY PER PERSON IS ALLOWED.**

### DEADLINE

Entries must be received by Monday, August 30, 2010.

### SUBMISSION REQUIREMENTS

There is no fee to enter. All design entries must be an original artwork of the entrant's own creation. Use of copyrighted materials not owned by the entrant will result in disqualification from the contest. Submissions *must* include Name, Address, E-Mail Address, Country, and School Attending (if Student).

### MEDIA FORMAT

Submissions must be in digital JPEG format *only* and must be sent to both of the following addresses: [admin@venusfebriculosa.com](mailto:admin@venusfebriculosa.com) and [marco.sonzogni@vuw.ac.nz](mailto:marco.sonzogni@vuw.ac.nz).

### IMAGE REQUIREMENTS

5" x 8" Vertical Orientation Only

300 dpi preferred. 2MB Maximum file size.

Image file name should include the entrant's name **only** (e.g.: *Rudolph Nureyev.jpg*; *rudolph\_nureyev.jpg*; *rudolphnureyev.jpg*).

### REQUIRED CONTENT

Artwork must contain the words "This Way for the Gas, Ladies and Gentlemen" and "Tadeusz Borowski." No other words or phrases shall be used unless they are used in a purely graphical manner. Only submissions of the front cover will be accepted.

### EVALUATION CRITERIA

Submissions will be evaluated on how creatively they address the collection's themes. Entrants are encouraged to visit the Wikipedia entry for Tadeusz Borowski ([http://en.wikipedia.org/wiki/Tadeusz\\_Borowski](http://en.wikipedia.org/wiki/Tadeusz_Borowski)) and, of course, to read the book (excerpts here: <http://books.google.com/books?id=Nfdl6XexEYAC&pg=PA20#v=onepage&q&f=false>)!

### AWARD

There will be one winner. The designer of the winning submission will receive a cash award of \$1000 US and will be featured on the Venus febriculosa website ([venusfebriculosa.com](http://venusfebriculosa.com)). The award will be announced on Friday, October 1, 2010 on [venusfebriculosa.com](http://venusfebriculosa.com).

### COPYRIGHT AND USAGE

Copyrights of all entries shall remain the property of the artists. The contests sponsors retain the right to reproduce any of the designs on Venus febriculosa's website ([venusfebriculosa.com](http://venusfebriculosa.com)), as well as in any publications resulting from this contest.

### QUESTIONS

All questions should be directed to [admin@venusfebriculosa.com](mailto:admin@venusfebriculosa.com).