

BOOK COVER DESIGN CONTEST #3

THE EEL (L'ANGUILLA)

PURPOSE

The purpose of the contest is to foster interest in the relationship of literature to the visual arts through the design of a hypothetical book cover for EUGENIO MONTALE's poem *THE EEL (L'ANGUILLA)*. This is an *ideas* competition only: as of this writing there are no plans for the winner's work to be featured on a forthcoming edition of Montale's work.

ELIGIBILITY

This international competition is open to anyone 18 years or older. Graphic design students are especially encouraged to enter. **ONLY ONE ENTRY PER PERSON IS ALLOWED.**

DEADLINE

Entries must be received by Friday, April 30, 2010.

SUBMISSION REQUIREMENTS

There is no fee to enter. All design entries must be an original artwork of the entrant's own creation. Use of copyrighted materials not owned by the entrant will result in disqualification from the contest. Submissions *must* include Name, Address, E-Mail Address, Country, and School Attending (if Student).

MEDIA FORMAT

Submissions must be in digital JPEG format only and shall be sent to both admin@venusfebriculosa.com and marco.sonzogni@vuw.ac.nz.

IMAGE REQUIREMENTS

Minimum: 4.25" x 7" Maximum: 5" x 8" Vertical Orientation Only

300 dpi preferred. 3MB Maximum file size.

Image file name should include the entrant's name **only** (e.g.: *Rudolph Nureyev.jpg*; *rudolph_nureyev.jpg*; *rudolphnureyev.jpg*; *r.nureyev.jpg*).

REQUIRED CONTENT

Artwork must contain the words "THE EEL (L'ANGUILLA)" and "EUGENIO MONTALE." No other words or phrases shall be used unless they are used in a purely graphical manner.

Only submissions of the front cover will be accepted.

EVALUATION CRITERIA

Submissions will be evaluated on how creatively they address the poem's themes. Entrants are encouraged to visit the Wikipedia entry for Eugenio Montale (http://en.wikipedia.org/wiki/Eugenio_Montale) and to review the annotations in Jonathan Galassi's *Eugenio Montale, Collected Poems 1920-1954* (Farrar, Straus & Giroux, 1998).

AWARD

There will be one winner. The winning submission will receive a cash award of \$500 US and will be featured on the Venus febriculosa website (venusfebriculosa.com). The award will be announced on Monday, May 31, 2010 on venusfebriculosa.com.

COPYRIGHT AND USAGE

Copyrights of all entries shall remain the property of the artists. The contests sponsors retain the right to reproduce any of the designs on Venus febriculosa's website (venusfebriculosa.com), as well as in any academic publications resulting from this contest.

QUESTIONS

All questions should be directed to admin@venusfebriculosa.com.