

# BOOK COVER DESIGN CONTEST #2

## THE NAME OF THE ROSE

### PURPOSE

The purpose of the contest is to design a hypothetical book cover for UMBERTO ECO's novel *THE NAME OF THE ROSE*. This is an *ideas* competition only: as of this writing there are no plans for the winner's work to be featured on a forthcoming edition of the novel.

### ELIGIBILITY

The competition is open to anyone 18 years or older. Graphic design students are especially encouraged to enter. *Only one entry per person is allowed.*

### FEES

None

### DEADLINE

Entries must be received by Friday, February 26, 2010.

### SUBMISSION REQUIREMENTS

All design entries must be an original artwork of the entrant's own creation. Use of copyrighted materials not owned by the entrant will result in disqualification from the contest. Submissions *must* include Name, Address, E-Mail Address, Country, and School Attending (if Student).

### MEDIA FORMAT

Submissions must be in digital JPEG format only and shall be sent to both [admin@venusfebriculosa.com](mailto:admin@venusfebriculosa.com) and [marco.sonzogni@vuw.ac.nz](mailto:marco.sonzogni@vuw.ac.nz).

### IMAGE SIZE AND QUALITY

Minimum: 4.25" x 7" Maximum: 5" x 8" Vertical Orientation Only  
300 dpi preferred.

### REQUIRED CONTENT

Artwork must contain the words "THE NAME OF THE ROSE" and "UMBERTO ECO." The title must be in English. No other words or phrases shall be used unless they are used in a purely graphical manner. Submit front cover only.

### EVALUATION CRITERIA

Submissions will be evaluated on how creatively they address one or more of the themes from the novel. Entrants are encouraged to visit the Wikipedia entry for Eco's novel:

[http://en.wikipedia.org/wiki/The\\_Name\\_of\\_the\\_Rose](http://en.wikipedia.org/wiki/The_Name_of_the_Rose).

### AWARD

There will be one winner. The winning submission will receive a cash award of \$1000 US and will be featured on the Venus febriculosa website. The award will be announced on Friday, April 30, 2010 on [venusfebriculosa.com](http://venusfebriculosa.com).

### COPYRIGHT AND USAGE

Copyrights of all entries shall remain the property of the artists. We retain the right to reproduce any of the designs on Venus febriculosa's website, [venusfebriculosa.com](http://venusfebriculosa.com), as well as in academic publications resulting from this contest.

### QUESTIONS

All questions should be directed to [admin@venusfebriculosa.com](mailto:admin@venusfebriculosa.com) and/or [marco.sonzogni@vuw.ac.nz](mailto:marco.sonzogni@vuw.ac.nz).